



Hatch End-Harrow Triathlon 2026

Sponsorship Prospectus

Thank you for considering sponsorship of our annual community triathlon. This long-running family-friendly event welcomes athletes of all ages and abilities and offers an excellent opportunity for local businesses to gain positive visibility and support a valued community tradition. Read the origins story [here](#).

Sponsorship Tiers

We offer three sponsorship levels to provide clear and fair visibility for all partners:

- Tier 1: £400+
- Tier 2: £200–£400
- Tier 3: Under £200

Visibility by Tier

Website - All sponsors included; Tier 1 shown in most prominent position.

Flyers - All sponsor logos included; Tier 1 centrally positioned and slightly larger.

On-Site Signage (sponsor to provide):

- Tier 1: Finish line + prominent course/transition visibility.
- Tier 2: Event village + secondary course visibility.
- Tier 3: Event village + transition.

Social Media – Tier 1: 3 posts, Tier 2: 2 posts, Tier 3: 1 post.


General Sponsor Benefits

- Inclusion in event social media promotion and countdown posts.
- Recognition during event-day announcements.
- Option to display banners or signage at the event.
- Opportunity to align your brand with an inclusive, healthy, community-centred event.

Next Steps

If you'd like to sponsor the event or have any questions, please contact Thirusa at chair@jetstreamtri.com or Wendy Petersen (Marketing) on 07976 439586.

We look forward to partnering with you and making the 2026 event the best yet! A huge thank you!

Thirusa Lane (Chair) 

Romain Dourlen (Race Director) 